MICHIGAN SMARTZONES

SmartZones℠ provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan's SmartZones include technology business accelerators that provide the services identified below and, partnering with tech transfer offices, facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators help to mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure

necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.
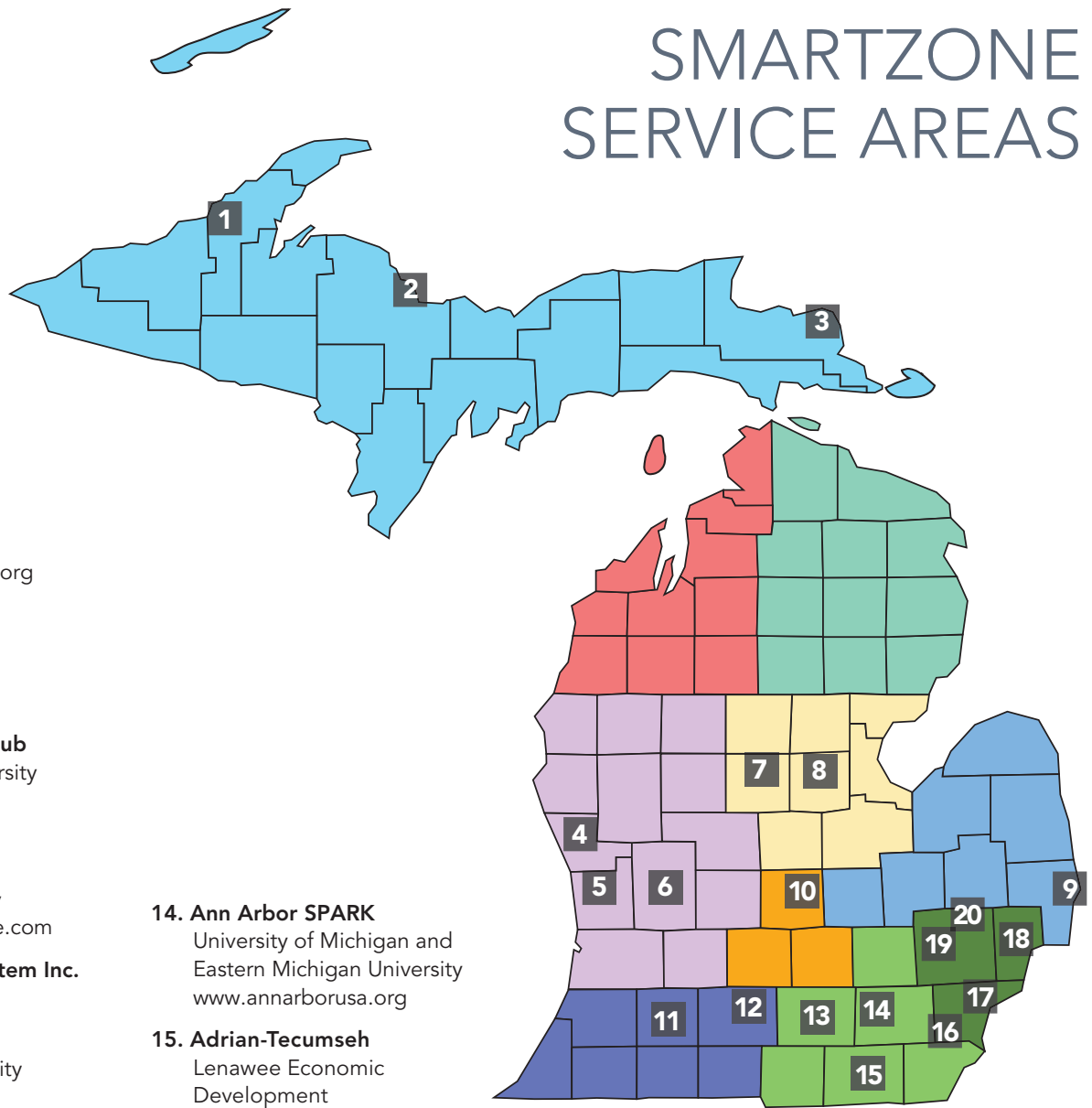
Business accelerator services include, but are not limited to:

- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Coaching
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions

For further information, contact the MEDC customer contact center at 517.373.9808.

SMARTZONE SERVICE AREAS

SmartZones

1. MTEC SmartZone
Michigan Technological University
www.mtecsz.com

2. Innovate Marquette SmartZone
Northern Michigan University
www.innovatemarquette.org

3. Sault Ste. Marie
Sault Ste. Marie SS Mart
Lake Superior State
www.ssmartzone.com

4. Muskegon Innovation Hub
Grand Valley State University
www.gvsu.edu/mihub

5. Holland SmartZone Lakeshore Advantage
Michigan State University
www.lakeshoreadvantage.com

6. Start Garden/SG Ecosystem Inc.
www.startgarden.com

7. CMURC
Central Michigan University
www.cmurc.com

8. Midland SmartZone Midland Tomorrow
www.midlandtomorrow.org

9. Port Huron
St. Clair County EDA
810.982.9511

10. Lansing Regional SmartZone/LEAP
Michigan State University
www.purelansing.com

11. Southwest Michigan Innovation Center
Western Michigan University
www.kazoosmic.com

12. Battle Creek Unlimited
Western Michigan University and Kellogg Community College
www.bcunlimited.org

13. Jackson Technology Park SmartZone
Baker College, Jackson College, and Spring Arbor University
www.enterprisegroup.org

14. Ann Arbor SPARK
University of Michigan and Eastern Michigan University
www.annarborusa.org

15. Adrian-Tecumseh
Lenawee Economic Development
www.lenaweenow.org

16. Pinnacle Aeropark
Huron Township LDFA
www.hurontwpldfa.com

17. TechTown
Wayne State University
www.techtowndetroit.org

18. Macomb-OU INCubator
Oakland University—Macomb
www.oakland.edu/macombouinc

19. Automation Alley
Lawrence Technological University and Oakland University
Southfield Centrepolis
www.automationalley.com
www.ltucollaboratory.com
www.southfieldcentrepolis.com

20. OU INC
Oakland University—Rochester
www.oakland.edu/ouinc

REGIONS

- *Upper Peninsula region*
- *Northwest region*
- *Northeast region*
- *West Michigan region*
- *East Central region*
- *East Michigan region*
- *South Central region*
- *Southwest Michigan region*
- *Southeast Michigan region*
- *Detroit Metro region*