

# Community Meeting, May 14, 2015

## ACTION PLAN: Summary Recommendations

**On behalf of the Action Planning Team...**

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# Action that is....

**Goal-based: Reduce infant mortality rate in racial ethnic minorities to 6.0 in Kalamazoo by 2020**

- **Data-driven**
- **Informed by community members and experiences**

# Contributing Factors

- Being Black and being poor often go together, and they EACH contribute risk

## PPOR (2003-2012)

Excess Mortality: Black Women



## PPOR (2003-2012)

Excess Mortality: Poor Women



\* Medicaid-paid birth

# Proportion of our Efforts

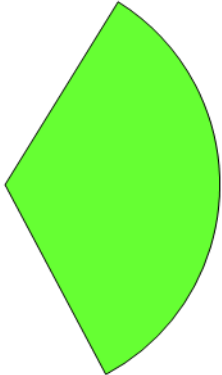
Largest Racial  
Disparities



Largest  
Poverty  
Disparities



**2/3 of  
excess deaths**



**1/3 of  
excess deaths**



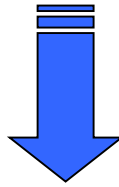
**Maternal  
Health**



**Infant  
Health**

# Known, Leading Contributors

**Maternal  
Health**



Unintended pregnancy

Previous poor birth outcome

**Infant  
Health**



Sleep-Related

Unsafe & unstable environments

-Substance Abuse

-violence

-Homelessness

-Mental illness

# Over Arching Actions

**Maternal  
Health**

**Infant  
Health**

**E-RACE Training, EVERYONE**

**Distribution of resources should match the distribution of risk**

**Explicit identification of structural racism / povertyism**

**Assess and support cultural competence**

# Immediate Action

## Maternal Health

### Unintended pregnancy

1. Prenatal contraception planning
2. Immediate contraception for negative pregnancy / STI tests
3. Direct linkage of + pregnancy tests to outreach/case mgmt/home visitation

### Prev. poor outcome

1. Programmatic outreach/support for families with poor outcome
2. Prioritize identification and outreach to prenatal women with prior poor outcome

## Infant Health

### Sleep-Related

1. Target education/ outreach/ support for families unsafe environments
2. “Our babies are dying. But here’s what you can do...”
3. Providers: Always look, always ask

Reinstitute FIMR (Fetal Infant Mortality Review)

# Planned Action Requiring More Resources

## Maternal Health

### Unintended pregnancy

1. Immediate contraception for negative pregnancy / STI tests
2. Direct linkage of + pregnancy tests to outreach/case mgmt/home visitation

### Prev. poor outcome

1. Programmatic outreach/support for families with poor outcome
2. Prioritize identification and outreach to prenatal women with prior poor outcome

## Infant Health

### Sleep-Related

1. Culturally & linguistically appropriate public health education campaign
2. Grassroots community action ... targeting fathers, grandmothers, friends, neighbors

“Tuesday Triage” model



# Identify What Else We Need to Know

## Maternal Health

1. Assess the yield of outreach strategies— which ones produce the greatest gains?
2. Explore barriers to contraception (long term, emergency contraception)
3. What can we learn from “near misses”?
4. How have community changes affected contributors and their impact on outcomes?

## Infant Health

### Sleep-Related

1. Dig deeper...what are the underlying reasons for unsafe sleep practices? What could be done or said differently?
2. Can we narrow even further the homes at greatest risk? For intensive targeting or customizing efforts.

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What are we missing? Who's voice are we missing?

STRESS: Measure it. Talk about it. Integrate it into programming, education

**QUESTIONS?**

**COMMENTS?**